

## Cookie Policy

The purpose of this Cookie Policy is to inform visitors to the AnchorWallace.com website (the “Website”) about our use of cookies.

References in this Cookie Policy to “you” or “your,” means the individual visitor to this Website. When we refer to “our,” “we,” or “us,” we mean Anchor Wallace.

### What Are Cookies?

Cookies are small pieces of data that are transmitted from our Website to your computer or mobile device and stored for use by your internet browser. Each time you visit our Website, your internet browser returns information to us that enables us to identify you as having visited our Website before. We use cookies to personalize content, to provide social media features and to analyze our Website traffic in order to optimize your user experience on the Website. Some of these cookies are deleted when you end your web browsing session and other cookies remain on your computing device until you delete them.

### What Information is Collected by Cookies?

Cookies collect information including a unique ID number, your internet protocol address, internet browser, type of computing device, country, preferred language, internet browsing history, and internet provider.

### How Does Anchor Wallace Use Cookies?

Our Website utilizes "cookies" to collect information about you while you browse the Website. We use the information we collect from cookies to enhance your user experience when visiting our Website. Cookies enable us to recognize whether you have previously visited our Website and to recall any personal preferences you may have set while previously browsing the Website. We use Cookies to determine which content is most popular among visitors, to detect and troubleshoot issues with the Website, and to optimize your user experience. We use the information collected from cookies to compile and analyze data about our web traffic and visitor interactions so that we can offer better experiences browsing our Website for users in the future.

We share information about your use of the Website with our analytics partners who combine it with any other information that they or their partners have collected from your use of their services.

### Anchor Wallace’s Cookies

_dc_gtm_UA-xxxxxxxx-x	Google Analytics	
_ga	Google Analytics	Used to store client ID.
_gat_US-33855786-1	Google Analytics	Used to throttle requests to the website.
_gcl_au	Google Analytics	Persistent cookie: used to track users as they navigate the website.
_gid	Google Analytics	Tracks information to help determine what information has been seen.

### Can I Turn Off Cookies?

Most internet browsers contain settings, which enable you to disable cookies. For more information about your specific browser and how to toggle any settings in relation to cookies, please consult the browser’s help menu.

Please be advised that should you choose to disable cookies, some of the Website's functionality will not work properly.